



Georgia's Sweet Potato Pie Company

Georgia's Sweet Potato Pie Company was founded over three years ago, selling pies to friends, neighbors and at local farmers' markets. In January, the owners, Dawn Urrutia and her husband Deyago, moved into a brick and mortar location at 1559 Bardstown Road. The pies are delicious and she has built up a strong following, ***but that's not the best part of this story.***

Dawn has a background in early childhood education, and has had a passion to create a nonprofit for kids. Specifically, to get books in the hands of children. She calls the initiative "Pies With a Purpose." In order to finance this dream, she started selling pies.

At the new location, there is a bookcase full of children's books in the corner. "The topics are love, diversity, acceptance, and inclusion because we want all the children to see that we are all the same, and it also helps teach children empathy and compassion," Urrutia says.

You don't have to purchase a pie to get a book, and all of the books are free. The books available range from infant to high school level, and children can take as many books as they like. However, there is one requirement. The children have to be there to choose their own book.

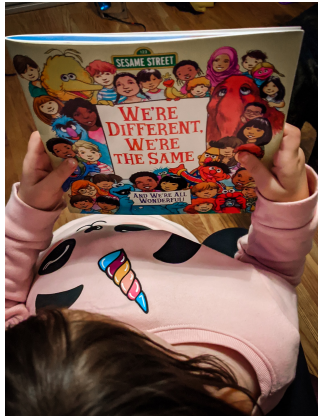
When you come, bring in a children's book and get a \$5 gift card in return.

"We understand that books can save lives. We understand that books open doors to children. They show them things that maybe they've never seen," she said.

If you don't live in Louisville or you are not visiting stores because of the pandemic, Georgia's Sweet Potato Pie Company will ship books for free to any location in the United States. Parents can reach out via their Facebook page or email to request books for their children. The company also accepts book donations.

And don't forget to treat yourself to Georgia's beautiful and delicious treats! They offer a selection of pies and mini-pies and even have vegan options! Visit Georgia's Sweet Potato Pie Co at 1559 Bardstow Road or order online here:

<https://georgiassweettreats.bigcartel.com/>



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